A long way to the White House





Imagine you are a trainee in the office of the election campaign for one of the presidential candidates. A delegation of exchange students from Europe is going to visit the office in two hours and it is your task to explain them the roadmap to the presidential elections. Unfortunately, all the file cards recording the important stations and keywords got totally mixed up. Arrange them in the right order and find their appropriate file card.

Now, you have to explain the roadmap to the audience.

White House

to present the program
to convince the U.S. citizens
speeches
TV debates
strong fighting impression

primary elections

special form of the primary election vote by raising the hand assembly

Super Tuesday

voters cast vote secretely on ballot

election campaign

parties decide who represents election campaign indirect vote, delegates beginning of election year

Election Day

most important day
primary elections
decisive
who becomes the presidential
candidate of each party
voting in large number of states



nominating convention

neither of two parties has clear majority there important target group indecisive

official residence new president makes decisions here center of political power

swing states

primaries

early November
indirect popular election
each state fixed number of electors
depending on population
states counted separately
winner takes it all

parties nominate candidate for the General Election strong message

caucus